

The Fitness Tutorial For Student

Background

- [Relevance] – for students or people who need lose weight but really busy.
- [Relevance] – Student should find a health way to keep fit, because they can't spent a lot of time in workout.

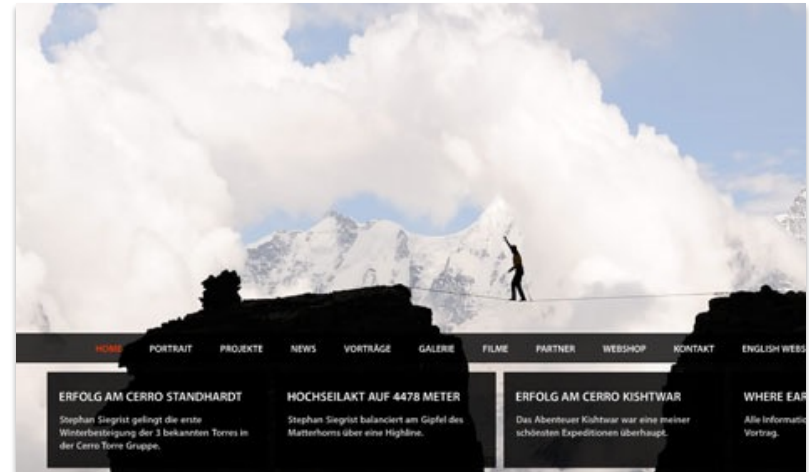
Design objectives & strategy

- Help student to exercise and diet.
- Plan the workout and food for a student.
- AD?

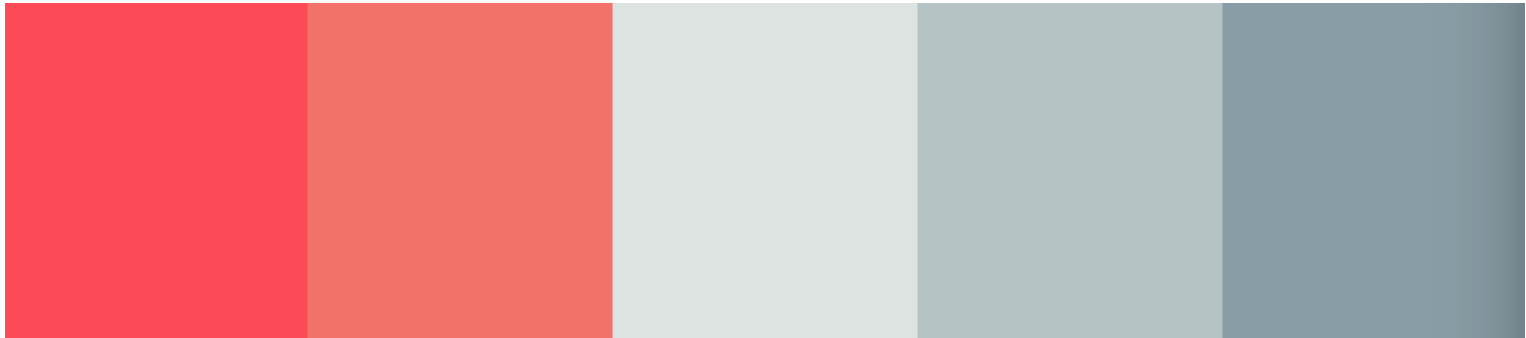
Site audience

- This tutorial site will help student who don't have a lot of time in workout.
- Visitors include people want to keep their body fit. People need lose weight but don't want to go to gym. Student who need a healthy way to lose weight.

Competitors



Colors and textures



Keywords

Site should be

- Graphic
- Powerful
- Vivid
- Organized
- Vibrant
- Moveable
- Strong
- Energetic

Site shouldn't be

- Soft
- Mass
- Light

Content for the site

The site should include content like...

- photos
- Sample tour
- Stores in the area